



BLUETAKE i-PHONO mini *Bluetooth* Stereo Headphone Granted 2 Awards in Bluetooth SIG Best of CES Contest 2006

The Bluetooth Special Interest Group (SIG) has officially announced the winners of its Best of CES Contest 2006, the first such contest hosted by the organization at the International Consumer Electronics Show (CES) 2006 to highlight the most innovative and consumer-friendly new *Bluetooth* enabled products. BLUETAKE i-PHONO mini *Bluetooth* Stereo Headphone granted awards in "Stereo Audio" category and "Overall Winner" of "Bluetooth SIG Best of CES Contest 2006".

Process of the Contest

The Best of CES Contest 2006 is divided into the categories of mobile phone, headset, automotive hands-free, stereo audio, printing and imaging, PC environment and unique application. The Bluetooth SIG carefully tested each product and judged them on a variety of criterion, including ease of use, look and feel, implementation and originality.

"Our first annual Best of CES contest gave us the opportunity to highlight some truly excellent *Bluetooth* products which consumers will find easy and convenient to use," said Michael Foley, Ph.D., Executive Director of the Bluetooth SIG. "As I looked around CES 2006, I saw an amazing array of *Bluetooth* products. Companies and consumers alike are embracing the technology and we look forward to a year of even more exciting product introductions and technology advancements.

The winner of each category (Mobile phone / Headset / Automotive Hands-free / Stereo Audio / Printing and Imaging / PC environment / Unique application) and the only one overall winner were voted on by press and analysts and announced by Executive Director, Michael Foley at the Bluetooth SIG CES booth on Jan. 6th, 2006.

The Bluetooth SIG official press releases are available for reference on:
http://www.bluetooth.com/Bluetooth/Press/SIG/Bluetooth_SIG_Announces_Best_of_CES_Contest_Winners.htm



Michael Foley, Ph.D.,
Executive Director of the Bluetooth SIG

Introduction of the i-PHONO mini

Designed for an active lifestyle, the i-PHONO mini *Bluetooth* Stereo Headphone (P/N: BT450Rx) combines the stylish design and reliable technology in the ideal mini size units. The ear-chip style is made with lots of ergonomic concerns and mechanical designs.

Besides, the i-PHONO mini *Bluetooth* Stereo headphone allows you to answer or make a phone call while listening to the music. The *Bluetooth* A2DP for stereo wireless transmission and the *Bluetooth* HSP/HFP for handsfree communication, the i-PHONO mini *Bluetooth* stereo headphone also supports *Bluetooth* AVRCP (Audio Video Remote Control Profile), and it enables the i-PHONO mini *Bluetooth* Stereo headphone to do the music remote control (ex. Play, Pause, Next, Previous...) if the paired A2DP-Source device (ex. PC, PDA, Phone, MP3 Player...) also supports AVRCP.

Features:

- Ear-clip type meets diverse user's needs
- Mini size and compact design
- Well-fitting ergonomic ear-clip
- Wireless stereo music streaming
- Remote control for the music playing
- Switching between music and phone calls
- *Bluetooth* Spec. v1.2, Class 2
- Supports *Bluetooth* A2DP, AVRCP, HSP, HFP
- Approx. 6 hours continuous operation



About Bluetooth SIG

The Bluetooth Special Interest Group (SIG), comprised of leaders in the telecommunications, computing, and network industries, is driving development of *Bluetooth* wireless technology and bringing it to market. The Bluetooth SIG includes promoter group companies Agere, Ericsson, IBM, Intel, Microsoft, Motorola, Nokia and Toshiba, along with over 4000 Associate and Adopter member companies. The Bluetooth SIG, Inc. headquarters are located in Bellevue, Washington, U.S.A. For more information, please visit www.bluetooth.com and www.bluetooth.org

About BLUETAKE

Established in Taipei, Taiwan in 2001, BLUETAKE Technology Co., Ltd. is a Bluetooth SIG associate member as the principal marketing-oriented provider to arm at developing and manufacturing the highest quality end user products utilizing *Bluetooth* wireless technology. With the accumulation of global marketing experience and product development abilities, BLUETAKE is known for supplying a broad range of *Bluetooth* based product lines to satisfy the customers' needs under its own brand name. For more information, please visit www.bluetake.com

Contact BLUETAKE

Press Contact Information: press@bluetake.com
Business Contact Information: sales@bluetake.com
Product Service Contact Information: bluetake@bluetake.com

TAIWAN (Headquarter)
e-mail: sales@bluetake.com

Mexico
e-mail: mexico@bluetake.com

U.S.A.
e-mail: usa@bluetake.com

Hong Kong
e-mail: hk@bluetake.com

Japan
e-mail: japan@bluetake.com

Singapore
e-mail: spore@bluetake.com

Copyright © 2006 Bluetake Technology Co., Ltd. All Rights Reserved.

"BTake" and "Bluetake" are trademarks of Bluetake Technology Co., Ltd. The Bluetooth word mark and logo are registered trademarks and are owned by the Bluetooth SIG, Inc. and any use of such marks by Bluetake Technology Co., Ltd. is under license. Other trademarks and trade names are those of their respective owners.